



YP UNITE  
SUMMIT

Partnership Proposal  
November 3-5, 2022

# ABOUT

In 2013, leaders from young professional groups across Kentucky gathered at the state's capital for the first time. The goal was to gather insight from state political leaders and business executives to discuss collaboration efforts towards talent attraction and retention. This was the Kentucky YP Summit and included leaders from YPEK (Eastern Kentucky), LYPA (Lexington), Legacy (Greater Cincinnati/Northern Kentucky) & YPAL (Louisville).

After an incredible meeting, the groups decided they would convene each year, growing the size and reach of the network. Leaders from each group agreed that the event should be expanded to reach more young professionals organizations throughout the region.

In 2014, the YP Unite Summit launched with celebrating the 15th anniversary of YPAL at Churchill Downs with a night of networking and horse racing. Young Professionals gathered in Downtown Louisville on Saturday for a day filled with relationship building, keynote speakers, and breakout sessions. And the rest, as they say, is history.



# IMPACT

The Young Professionals Association of Louisville (YPAL) has been connecting, engaging, and developing Greater Louisville young professionals since 1999. Since 2013, we've been expanding this support to young professionals across the region and beyond through the YP Unite Summit. In November 2022, we expect to host about 200 young professionals and leaders representing all Kentucky YP groups along with groups in Indiana, Ohio, Tennessee, North Carolina, Florida and more.

The YP Unite Summit is an annual gathering of young professional groups and individuals from Kentucky and an increasingly expanding region, with the goal of building relationships, sharing resources and leadership development.

The YP Unite Summit will be one of the most unique experiences young professional leaders will have in their development. Through the YP Unite Summit, attendees can count on meeting a diverse array of individuals who are as driven and passionate as they are. This year's conference brings two days of education, inspiration, and connection. You can expect compelling speakers, thought-provoking breakout sessions, and fun and engaging opportunities to connect with fellow young professionals.

***We are leaders. We are change makers. We are Young Professionals. We make positive, innovative, and powerful change in our companies, communities, and beyond.***



# WHAT TO EXPECT

Welcome  
Reception

Thursday evening  
November 3rd

Send-Off

Saturday morning  
November 5th

Friday 9am - 4pm  
November 4th



## Welcome & Breakfast

### Morning Breakout:

Professionalism in a Virtual World  
Slowing Down and Showing Up  
Networking Better

**Keynote:** How YPs can have their voice heard outside of the YP World

### Lunch & Networking

**Panel:** Women in Leadership

### Afternoon Breakout:

Holistic Wellness  
Inclusion: Building Richness of Perspective  
Building Teams through Adversity  
YP Group Best Practices

**Keynote:** Challenge of Change - Leading through Uncertainty

## Evening Reception

# YP GROUP PARTNER



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***Join us as a YP Group Partner for the  
2022 YP Unite Summit!***

We will recognize your YP Group at the Summit and look forward to hosting *at least* one representative from your team in Louisville in November!

## KEY EVENT BENEFITS

- Opportunity to participate in YP Group Best Practices Breakout Session
- Access to quarterly YP Group Quarterly Leadership calls to continue what you learn!
- Access to pre-event call to make sure you have everything you need!
- 10% off tickets for your leadership team!

## BRAND PROMOTION

- Name and reciprocal link listed on YP Unite Summit website for one year as a YP Partner
- Logo listed as on-screen during event presentations
- Logo listed on social media in reference to YP Group Partners
- Name announced as a YP Group Partner

## WHAT WE NEED FROM YOU

- Email your logo & link to [admin@ypal.org](mailto:admin@ypal.org)
- At least one person from your group to purchase a ticket and plan to attend the 2022 YP Unite Summit
- Promotion of the YP Unite Summit to your members, sponsors and community

***Join us by October 15th, 2022 to make the most of our partnership!***